

# Chinachem Group

## Sustainability Conference 2024

Integrating Sustainability Solutions towards a Resilient Future



**Ms Bessie CHONG**

Director, Partnership Development, Esquel Group

### Summary

#### *“Integral – Esquel’s Sustainable Development Garden in Perfect Harmony with Nature”*

- Ms Bessie CHONG expressed her gratitude for the opportunity to present, focusing on the sustainability journey of her company, Esquel, a major clothing manufacturer in Hong Kong.
- She highlighted Esquel’s transformation from a traditional manufacturer to a global, knowledge-based innovation company in the fashion industry, emphasising their commitment to tackling climate change and reducing the wealth gap.
- Ms CHONG pointed out that the fashion industry is the third largest polluter globally and reiterated Esquel’s goal to drive change by providing practical solutions and creating social impact.
- She outlined Esquel’s holistic approach to sustainability, which encompasses people, planet, products, and community, and noted the establishment of their Sustainability Council in 2012.
- The company has been hosting the Integral Conversation forum annually since 2014, bringing together diverse industry stakeholders to discuss innovative sustainability solutions.
- Although Esquel is not a publicly listed company, Chong emphasised their commitment to transparency by publishing sustainability reports, with their first report released in 2015.
- She shared Esquel’s ambitious targets, including a Net-zero Pledge by 2050 and a 50% reduction in emissions by 2035.
- Ms CHONG introduced Integral, a sustainable development garden in Guilin, designed to restore the ecosystem and integrate industry with ecology, showcasing their commitment to sustainability.
- She highlighted the project’s size and the ongoing efforts to develop the remaining land sustainably, emphasising that it is not just a resort but a working production site.
- The presentation included a video showcasing the beauty and philosophy of Integral, illustrating its commitment to biodiversity and sustainable practices.
- Ms CHONG noted that Integral embodies all 17 Sustainable Development Goals (SDGs) and has been awarded the LEED O+M Existing Buildings Gold Certification, recognising its greening efforts.
- She discussed the importance of employee wellness, using modern management practices to create a healthy work environment and promote a balanced lifestyle.
- She highlighted the integration of technology in operations is used to enhance productivity while maintaining a focus on human labour and well-being.
- Ms CHONG concluded by inviting collaboration and partnerships to further promote sustainability education, emphasising the importance of community involvement in their initiatives.

Organiser



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# 華懋集團

## 可持續發展論壇 2024

### 多元可持續發展方案 應對未來挑戰



莊珮珊女士  
溢達集團夥伴關係發展總監

#### 重點

#### 「十如 — 溢達集團與大自然完美結合的可持續發展園林」

- 莊珮珊女士對於能夠發表演講表示感謝，並重點介紹溢達集團作為香港主要服裝製造商的可持續發展旅程。
- 溢達集團在時尚產業中從傳統製造商轉型為全球知識型創新公司，莊女士強調公司在應對氣候變化和減少財富差距方面的承諾。
- 莊女士指出，時尚產業是全球第三大污染者，重申溢達集團的目標是通過提供實用解決方案和創造社會影響來推動變革。
- 她概述溢達集團的可持續發展整體方案，涵蓋人、地球、產品和社區，並提到公司在2012年成立可持續發展委員會。
- 自2014年以來，該公司每年舉辦「十如對話」論壇，讓各行各業的持份者聚首，一起討論創新的可持續解決方案。
- 雖然溢達集團不是上市公司，但莊女士強調他們對透明度的承諾，並發布可持續發展報告，其首份報告於2015年發布。
- 她分享了溢達集團的目標，包括在2050年前實現淨零排放的承諾，以及在2035年前減少50%的排放。
- 莊女士亦介紹了位於桂林的可持續發展園林「十如」，該園林旨在恢復生態系統，並將產業與生態整合，展示溢達集團對可持續發展的承諾。
- 她強調該項目的規模及持續努力，以可持續方式開發剩餘土地，指出這不僅是一個度假村，而是一個活躍的生產基地。
- 莊女士播放了一段展示「十如」之美及其理念的短片，說明其對生物多樣性和可持續發展的承諾。
- 莊女士提到「十如」體現了全部17個可持續發展目標 (SDGs)，並獲得「能源與環境設計領導既有建築物營運與維護金獎認證」(LEED O+M Existing Buildings Gold Certification)。
- 她還討論了員工福祉的重要性，指出如何利用現代管理方式來打造健康的工作環境，以及促進平衡的生活方式。
- 她提出在營運中融合技術以提高生產力，同時重視人資源和員工福祉。  
莊女士最後邀請大家互相協作，促進夥伴關係，以進一步推動可持續發展教育，強調社區參與對其項目的重要性。

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